ABOUT THE HISD FOUNDATION

The HISD Foundation is dedicated to the support of the Houston Independent School District and its mission of providing every student with a consistently rigorous education in a safe environment. Established in 1994, the HISD Foundation is a 501(c)(3) not-for-profit organization that is governed by a volunteer board of directors that includes local business, industry, and community leaders.

The Foundation works with the HISD Superintendent and Board of Education, and Houston’s business leaders and philanthropic community to not only raise funds for the district but to provide support for teachers, students, and parents as well as to bring overall awareness to the district’s commitment to providing every student with a quality education.

The Foundation supports districtwide and school-based programs and initiatives aimed at increasing student academic achievement, eliminating the minority achievement gap, and developing and retaining effective educators in every classroom.

The Foundation believes equity, literacy, innovation, college access and great mentors can help to ensure students are prepared for success in college and the workforce.

MISSION

The Houston ISD Foundation is dedicated to mobilizing the local community in support of innovative priorities in HISD to improve outcomes for all students in the district.

VISION

The Houston community is invested in every child’s success and demonstrates this dedication by advocating for and funding critical initiatives in public education through HISD.

STRONGER TOGETHER
Dear Friends and Stakeholders,

First of all, I would like to thank you for your continuous support during what turned out to be a transitional year for the Foundation. This year has been one of numerous changes, including a completely new management team. And we are enthusiastically embracing our roles at the Foundation to support our children within HISD while always providing the transparency and stewardship our donors have come to expect from us.

This was also a year of unexpected challenges, the largest by far being faced with a global pandemic. But with the generous support of you our donors we were able to help provide technological, mental and sustainable support to our 200,000 plus students and create a safe and uninterrupted learning environment.

Every child regardless of his or her demographic, culture or economic status deserves equality in education and opportunity to excel. Providing for our students today is so important for the future. By investing in them today, we are ensuring the innovation of tomorrow – innovation in technology, in science and medicine, in philanthropy, in tomorrow’s education – and through the generosity of our donors we can create those opportunities.

We deeply appreciate your support, and we hope our journey with you continues, because truly we are stronger together.

KATHERINE SMITH
EXECUTIVE DIRECTOR, HISD FOUNDATION

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CHAIRMAN, HISD FOUNDATION

STRONGER TOGETHER...
PRIORITIES

Moving forward into the next year, our primary areas of concentration include the following:

Click on each title to view more information.

HISD EMERGENCY RELIEF

WHOLE CHILD

INNOVATION

COLLEGE & CAREER READINESS

EQUITY

STRONGER TOGETHER
Moving forward into the next year, our primary areas of concentration include the following:

**HISD EMERGENCY RELIEF**
As the needs of HISD students evolves over time so too will the immediate focus of the Foundation. In fact, the pandemic completely pivoted the focus of the foundation's fund-raising efforts from support programs to emergency relief. And thanks to the wonderful generosity of our donors we were able to raise money quickly to ensure the basic needs of our students were met. When the district had to transition to virtual learning, we supported the drive to put a laptop in every student's hands, and we helped purchase the supplies to ensure student safety when the schools reopened.

**STRONGER TOGETHER**
PRIORITIES

Moving forward into the next year, our primary areas of concentration include the following:

HISD EMERGENCY RELIEF

WHOLE CHILD

Many low-income students arrive at school without everything they need to be successful at school. Whether they are struggling with hunger, mental health or lack of access to the arts and extra-curricular activities, meeting these needs can help students become more successful first, in the classroom and later, in life. Often, these needs require us to be immediately responsive to a timely need for a student or group of students (e.g. starting an intervention group for girls who have experienced bullying or launching a creative writing program for teachers so that they can help students respond to trauma through writing), but there are planned options as well. For instance, supporting the funding of a social work manager, which will supervise social work interns who will expand the district’s ability to provide for the socioemotional needs of children.

INNOVATION

COLLEGE & CAREER READINESS

EQUITY

STRONGER TOGETHER
PRIORITIES

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HISD EMERGENCY RELIEF

WHOLE CHILD

INNOVATION

Innovation is crucial in a rapidly changing world; it is what keeps businesses thriving and helps solve our world's most pressing challenges. Through our Innovation programs students and teachers are encouraged to formulate promising ideas and develop new ways to address pressing real-life challenges. The Houston ISD Foundation Innovation Fund annually awards direct-to-educator grants to teachers, school leaders and program managers who have great ideas that directly impact students but would fall outside of the district's normal operating budget. These grants have funded all types of projects from literacy, to mental health support, college readiness and STEM, whichever meets the donor's passions.

COLLEGE & CAREER READINESS

EQUITY

STRONGER TOGETHER
Priorities

Moving forward into the next year, our primary areas of concentration include the following:

1. **HISD Emergency Relief**
2. **Whole Child**
3. **Innovation**

### College & Career Readiness

We are committed to eliminating the barriers to college. Many hardworking and talented students are admitted into higher-ranking four-year institutions and provided with financial aid packages. Unfortunately, for many of these students the financial aid packages they can acquire on their own fall just short of what is required for them to move to the university and begin their studies. Our donors help close that gap and help make college a reality. Additionally, many students also need the opportunity to explore potential career interests and understand the necessary milestones for achieving their career goals before deciding which program to attend. High-quality out-of-school programs can help them develop these essential skills.

### Equity

Stronger Together
PRIORITIES

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Click on each title to view more information.

HISD EMERGENCY RELIEF

WHOLE CHILD

INNOVATION

COLLEGE & CAREER READINESS

EQUITY

Houston's diversity is a tremendous asset, and the Foundation supports projects that address barriers to equity and empower all students to pursue their dreams. Research shows that mentoring and family engagement are two powerful ways to support students and remove barriers to success. Mentors not only help young people achieve social-emotional well-being and reduce risk behaviors but also achieve academically and acquire the skills that help them pursue their goals. Intentional efforts to engage families in their children's education – for example, by expanding their access to information about district programs and resources – also yield long-term rewards.

STRONGER TOGETHER
INNOVATION FUND RECIPIENTS

Every year, the HISD Foundation’s Innovation Fund provides teachers and schools with grants to develop innovative programs that make learning dynamic and engaging while preparing students for graduation and beyond.

Funding Focus:
- Lead to inspire students, teachers and parents to think differently about school
- Enhance the student experience and lead to improved academic outcomes
- Support Foundation priorities in innovative ways
- Find new solutions to combat barriers of success for students

The Foundation awarded the following innovative projects in fiscal 2019.

PAYLOAD DESIGN AND FABRICATION FOR SOUNDING DRONE PROJECT
BOOKER T. WASHINGTON HIGH SCHOOL FOR ENGINEERING PROFESSIONS

HOOKED ON SCIENCE (ENGAGING YOUNG MINDS ONE GRADE AT A TIME)
WOODSON PREK-5 SCHOOL

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BOOKER T. WASHINGTON HIGH SCHOOL FOR ENGINEERING PROFESSIONS

In this project, the students will use a concept similar to a sounding or research rocket to design, fabricate, and test payload bay prototypes for a drone to carry sensors/instrumentations. The results will be used to train students in rocketry classes.

HOOKED ON SCIENCE
(ENGAGING YOUNG MINDS ONE GRADE AT A TIME)
WOODSON PREK-5 SCHOOL

STRONGER TOGETHER
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HOOKED ON SCIENCE (ENGAGING YOUNG MINDS ONE GRADE AT A TIME)
WOODSON PREK-5 SCHOOL

This project seeks to provide teachers with safe, fun, interactive resources to students who are underserved. The purpose of this project is to promote students’ interest in science and bridge both academic and economic gaps in science performance.

STRONGER TOGETHER
2020 HIGHLIGHTS

As we navigate this unprecedented time, The HISD Foundation is proud to continue working to identify resources in the Houston community that will strengthen the outcomes of HISD and meet the educational needs of those who are our future. We continually seek to provide our students with impactful and innovative learning opportunities and experiences that keep them growing despite all obstacles. We are grateful to do this work alongside our many partners who believe in the value and importance of a quality public education for all. We believe deeply that the possibilities for our students are endless when we invest in every child together.

Get Growing Houston

HISD’s Mykawa STEAM project is an educational farm serving as a hands-on science laboratory, teaching students about where food comes from while producing fresh food to address food and nutrition issues. Through this, they see the fundamentals of agricultural production alongside fresh food choices at the lunch counter and in the garden. Students are encouraged to develop a keen understanding of their food and how these choices impact their environment.

Emotional Mental Health Learning Social Work Manager

One way the Foundation has responded to the surge in the need for mental health services is by partially underwriting the cost of a full-time social work manager in the Social Emotional Learning (SEL) department. This position supervises social work interns, who provide direct mental health interventions to students in crisis, and supports the work of the mental health and wellness initiative, which has since been able to expand the socio-emotional services it offers to students and educators. Never has it been more critical to support high-need, high-risk students, along with the mental health of our teaching staff, than during this global pandemic.

Innovation

Since they first received funding from the HFD Foundation a few years ago, Energy Institute High School has created four VEX Robotics teams. During the 2019-2020 school year, all four VEX teams made it to the State Finals, with one team receiving an invitation to a national “signature event” at the National Air and Space Museum in Virginia. This team was able to take 7 students to the tournament and compete against some of the best teams in the country.

Currently, the VEX Robotics organization is working on developing virtual competitions for the rest of the 2020-2021 school year and the Energy Institute High School-Vex teams hope to compete in those competitions later this year.

Mental Health and Wellness Initiative

As September is National Suicide Prevention month, the Foundation funded HISD’s Mental Fitness Youth Summit last September. The primary purpose of the conference was to promote mental health awareness, empower students with the tools and resources to serve as “HISD Mental Fitness Influencers” for their respective campuses, and provide counselors, social workers, nurses and wraparound specialists the opportunity to learn how to implement their own well-being programs.

STONGER TOGETHER
FINANCIAL REPORT

STATEMENT OF ACTIVITY

**REVENUE**
- Unrestricted Donations: $65,250
- Temporarily Restricted Donations: $2,067,850
- Special Events Revenue: $262,859
- Interest Earned & Other: $22,651

**TOTAL REVENUE**: $2,418,610

**EXPENSES**
- General & Administrative: $158,943
- Program Related Costs: $5,699,829
- Special Events Expenses: $91,334

**TOTAL EXPENSES**: $5,750,106

STATEMENT OF FINANCIAL POSITION

**ASSETS**
- Unrestricted Checking: $424,745
- Restricted Checking: $1,901,673
- Other: $32,040
- Pledges Receivable: $4,801,268
- Prepaid Expenses: $11,611
- Fixed Assets: $5,736

**TOTAL ASSETS**: $6,677,073

**LIABILITY & EQUITY**
- Accounts Payable: $35,142
- Accrued Expenses: $5,850

**TOTAL LIABILITIES**: $40,992

- Unrestricted Net Assets: $355,677
- Temporarily Restricted Net Assets: $550,825
- Retained Earnings: $9,061,075
- Net income (Loss): $(3,331,496)

**TOTAL EQUITY**: $6,656,681

**TOTAL LIABILITY AND EQUITY**: $6,677,073

FUNDRAISING EVENTS

The Foundation had two key fundraising events to support operations for the year.

The **13th annual golf tournament** was held in November and had 48 sponsors supporting about 35 teams. We had a great turnout despite a torrential rainstorm.

Our annual **State of the Schools Luncheon** was held in the beginning of March. Over 50 sponsors registered to hear Superintendent Dr. Grenita Lathan, former Newark, New Jersey Superintendent Chris Cerf and local expert Stephen Klineberg of the Kinder Institute discuss the current dynamics affecting today’s children in education.

Thanks to our wonderful supporters, the Foundation successfully raised more than $360,000 in fiscal 2020 to support operations and continue our important work.

STRONGER TOGETHER
# HISD Foundation Donors

**Stronger Together - We greatly appreciate your support**

## $100,000 and Up
- CITGO Petroleum Corporation
- Phillips 66
- **$50,000-599,999**
  - Peterson Family Foundation
  - Schlumberger Technology Corporation
  - Team Mobile
- **$25,000-549,999**
  - Amoco
  - Capital One
  - Just Construction
  - Kinder Foundation
  - Painters and Allied Trades for Children's Hope
  - The Simmons Foundation
- **$10,000-24,999**
  - Alliantgroup
  - American International Group Inc.
  - AUTODARCH Architects
  - Chevron
  - HEB
  - Houston Astros Foundation
  - Just Keep Livin Foundation
  - Key Davis Associates
  - Kroger
  - Linebarger Goggin Blair & Sampson, LLP
  - Michael Brocker's
  - National Wildlife Federation
  - Rice & Gardner Consultants
  - Scholes, Inc.
  - Susan Sarofim
  - Thompson & Horton L.L.P.
  - Walmart
- **$5,000-9,999**
  - Andrea Young
  - CBRE Heery
  - Gonzales Commercial Electric
  - Greatre Houston Operators
  - I.R.E.M.
  - Illuminate Education
  - Israel-Owodunni
  - Jacob's Technology
  - James Rodriguez
  - J.R. Thomas Group
  - Lori Vettern
  - Marathon Oil Company
  - Offshore Technology Conference
  - Pamela Baden
  - PKB, Inc.
  - Proxair, Inc.
  - Reytec, Construction Resources, Inc.
  - Satterfield & Pontikes Construction Inc.
  - Sherri & Gerald Merfield Family Foundation
  - Shipley Donuts
  - The T and JF Shao Foundation
  - Toyin Ope
  - Trice Education Resources Inc.
  - **$1,000-5,499**
    - Achieve 3000
    - Adrian Garcia for Harris County
    - AGS of Houston
    - Associated Testing Laboratories
    - Bank of America
    - Bishar Kalai
    - Ben Gull
    - BRCWEF
    - Burhan & Misakio Alijuz
    - Carthage Vo
    - Cathy Dohle
    - Cedric Bandoh
    - CenterPoint Energy
    - Cheryl Bertrand
    - Claudia Stotts
    - Dan Thompson
    - Dr. Samer Alwakil
    - EHS Engineering
    - Facilities Integrated Solutions & Consulting LLC
    - Farouk Alattar
    - Filter Maintenance
    - Gloria Bounds
    - Harris County Department of Education
    - Hilltop Securities
    - Houston Community College
    - HTL, Inc.
    - Infrastructure Associates
    - Jamali & Smith Construction, LP
    - Katherine Howell
    - Kathryn Medina
    - Kathy Doyle
    - Kimberli Robinson
    - Larycia Little
    - Manoj Bawakar
    - Michelle Moone
    - Molina Walker Almaguer Architects, Inc.
    - Nery Guzman Ramirez
    - Nae Alamjery
    - Oliver
    - Pappas Restaurants, Inc.
    - Paradigm Consultants, Inc.
    - Prime Contractors
    - Real Deal
    - Rhonda Cook
    - Rhonda Powers
    - Rich Chicas
- Robert Graham
- RSM US Foundation
- Shell Oil Company
- Southwest Wholesale LLC
- Stanley Sparkle & Hamilton, Inc.
- Stansted Consulting Services
- Terracon Houston
- The Many-Finger Family Foundation
- Turner Construction Company
- Vanik Construction Management
- VLK Architects
- Vortoure
- Wesner Engineering Company
- Work Vela
- **$500-999**
  - Amer F Al-Nahhas
  - APOC Company
  - Devon Burris
  - Catapult Learning
  - Clare Attwell Glasswell
  - Culinary Institute Leukot
  - Curriculum Associates, LLC
  - Emily Attwell Crosswell
  - Hyatt
  - Ignacia Hoque
  - Sphere Innovation Partners, LLC
  - Jackie Snowden
  - Jennifer Gigliotti
  - John Hawkins
  - Kaplan Early Learning Company
  - Kyle A. Ezop
  - Magene Fernandez
  - Maria Boulduf
  - Maria Sepihvasha
  - John Norton
  - Myra Martinez
  - Nabil Mured
  - Nicholas Walker
  - Omar A. Abu Sayed
  - PFG Architects
  - Seraj & Sophia Khemani
  - Shipcom Wireless Inc.
  - Shirley Willturner
  - SMG ACF NRG Park
  - Soltex Solvent Ltd.
  - Southern Tire Mart, LLC
  - Stephanie Malone
  - Sterling McCall & Mike Smith Auto Group
  - Sun Coast Resources, Inc.
  - The Kingdom's Building Center
  - United Airlines
  - University of Houston
  - Zarinkheel Engineering Services